It’s time to #SpeakUp and #DemandLeadership for #3StarorBetter

Every year, 1.35 million people are killed in road crashes world-wide. We don’t need to accept this. 3-star or better roads save lives! The United Nations (UN) Global Road Safety Performance Targets are set to reduce the burden of road trauma. Targets 3 and 4 include ensuring all new roads are built to a 3-star or better standard for all road users, and more than 75% of travel is on the equivalent of 3-star or better roads for all road users by 2030.

We can save 467,000 lives every year by improving road infrastructure to #3StarorBetter by 2030.

We call on you to use the platform of this year’s UN Global Road Safety Week to #SpeakUp and #DemandLeadership for #3StarorBetter roads for all road users in your communities. See how many lives can be saved in your country at vaccinesforroads.org/business-case-for-safer-roads and share the potential with your local leaders.

GET TO WORK WITH 3 EASY STEPS:

1. #SpeakUp, and assess your journey
   - Identify a high risk journey or road network in your community.
   - Use iRAP’s Star Rating Demonstrator to gauge a star rating indication and learn how changes in road features and speed can improve safety.
   - Learn about speed on different road types. Slow down to be safe!
   - iRAP and local RAP Programmes assist governments, mobility clubs, development banks and the private sector to assess high risk roads and achieve #3StarorBetter safety.

2. #SpeakUp, and record your demands for #3StarorBetter
   - Download the Get Involved Toolkit.
   - Download an I Demand a 3* Road signboard and snap a Speech Bubble #Safe of your risk on a local street (remember safety first!). Post it to social media tagging @irapsavinglives, @UNGRSW and local decision-makers.
   - Add a demand signature to email.
   - Start mobilising! Invite others to take #3StarorBetter safes and sign-up their support. Create a petition for 3-star or better upgrades, policy and design standards where you live.

3. #SpeakUp, Urge decision-makers to make a pledge & act
   - Meet with decision-makers. Urge them to take action, make a pledge and act on it. No more 1 or 2 star roads!
     - #3StarorBetter upgrades on existing roads
     - All new roads designed and built to #3StarorBetter for all road users
     - The establishment of #3StarorBetter policy that assures all new and existing road infrastructure is safe.
   - Register your activities.
   - Promote leadership successes.

Get involved today. We can all #SpeakUp to document our journeys, record our demands, empower others and prompt decision-makers to take responsibility for getting our families home safely.

unroadsafetyweek.org  irap.org  irapsavinglives  iRAPf

Because every life counts.